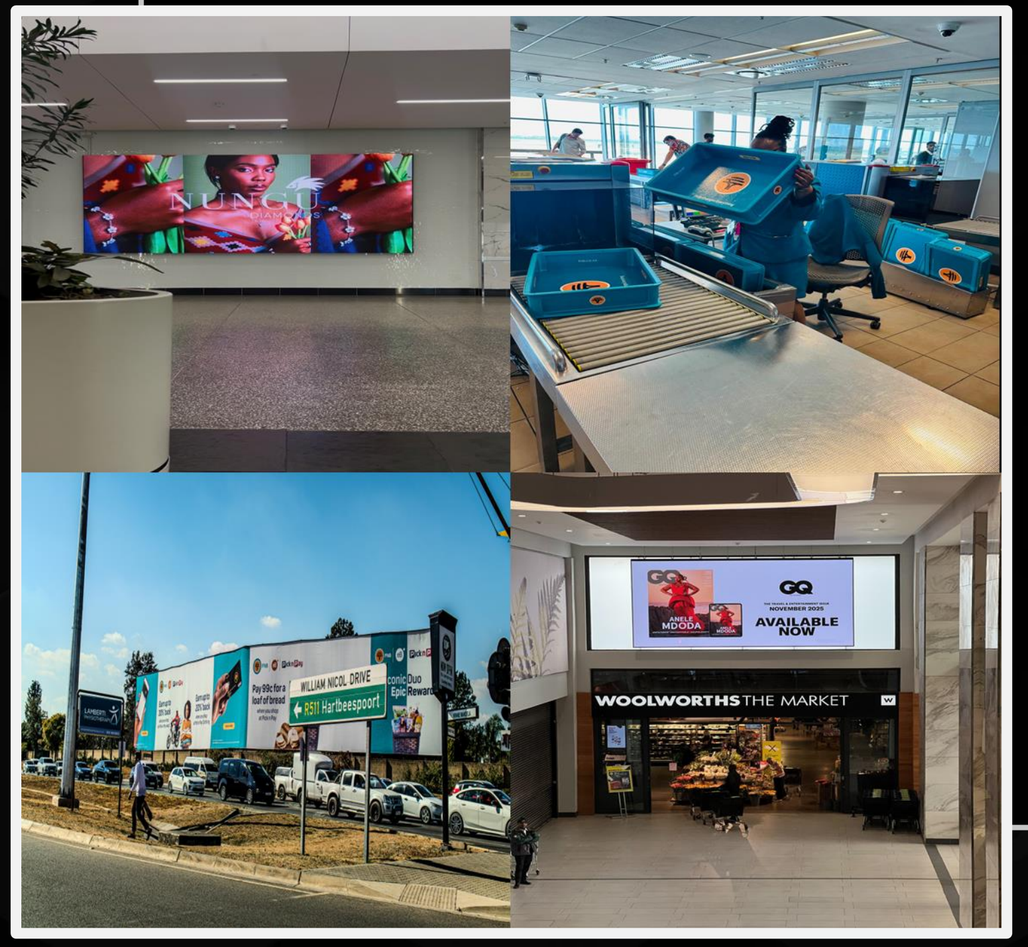
THE GRID

It’s not just advertising. It’s a visual experience.

Date:
November 2026

WHY US?

- +13 Years Experience
- Premium Locations
- Digital Innovation
- High-Impact Digital Inventory
- Flexible Campaign Models
- Empowered Ownership
- Professional Service



OUR CLIENTS


WOOLWORTHS
DAINFERN SQUARE
planetfitness
DAINFERN College
Nando's
AUTOMARK
CERTIFIED PRE-OWNED VEHICLES
TOYOTA
AVBOB
MUTUAL SOCIETY
NEDBANK
auto general
FOOD · CARWASH · VIBE
MOJA CAFÉ
THIS IS HOME
Coca-Cola
WIMPY
absa
AISJ
South Africa
STEYN CITY
PARKLAND RESIDENCE
STEERS
Mitchum
TRIPLE ODOR DEFENSE
vodacom
MUGG & BEAN
South Africa
Inspiring new ways

RETAIL MEDIA

Dainfern Square Digital Screens



BENEFITS OF ADVERTISING IN DAINFERN SQUARE

❖ **Affluent audience**
Reach an affluent Fourways audience in one of Johannesburg's established premium residential and lifestyle nodes

❖ **purchasing power**
Consumers are already physically present within a retail shopping environment, making this an ideal opportunity for L'Oréal's beauty and haircare brands to connect with shoppers at the point of purchase. The centre hosts a strong mix of relevant retailers, including Clicks, Dis-Chem, Edgars Beauty, Woolworths, Pick n Pay, Checkers, Dune and Sorbet Hair. This diverse retail offering creates a highly relevant environment for L'Oréal to engage consumers, build brand awareness and influence purchasing decisions, ultimately driving product consideration and sales.

❖ **High quality retail environment**
Advertising appears alongside established retail, restaurant, wellness and lifestyle brands.

❖ **High purchasing intent**

❖ **Repetition and frequency (300 Spots A Day)**

❖ **Contextual relevance**

TG-D001 | DAINFERN SQUARE

Cnr of Winnie Mandela Drive &, Broadacres Dr, Fourways, Sandton, 2191

- Located on the corner of Winnie Mandela Drive & Broadacres Drive facing traffic going towards Steyn City, Centurion & N14.

SIZE	FORMAT	EST. OTS	AVAILABILITY
4 (H) X 8 (W)	Digital	471 000 p/m	Immediately



Based on 15" Advert

TG-D002 | DAINFERN SQUARE

Cnr of Winnie Mandela Drive &, Broadacres Dr, Fourways, Sandton, 2191

- Located next to PNA. This section hosts stores such as Woollies clothing, Clicks, Edgards beauty, Unique clothing and Queens park & Poetry.

SIZE	FORMAT	EST. OTS	AVAILABILITY
3 (H) X 6 (W)	Digital	153 138 / spot	Immediately



Based on 15" Advert

TG-D003 I DAINFERN SQUARE

Cnr of Winnie Mandela Drive &, Broadacres Dr, Fourways, Sandton, 2191

- Located next to Pick n Pay and close to one of the main entrances. This area hosts stores such as Crazy store, Pick n Pay clothing, MTN store, Vodacom store and Dischem.

SIZE	FORMAT	EST. OTS	AVAILABILITY
3 (H) X 6 (W)	Digital	147 662 / spot	Immediately



Based on 15" Advert

TG-D004 | DAINFERN SQUARE

Cnr of Winnie Mandela Drive &, Broadacres Dr, Fourways, Sandton, 2191

- Located above Woolworths , close to one of the main entrances. located in the home deco area. This area hosts stores such as Mr. Price home, @Home, Continental Linen & The Body Shop.

SIZE	FORMAT	EST. OTS	AVAILABILITY
3 (H) X 6 (W)	Digital	141 185 / spot	Immediately



Based on 15" Advert

TG-D005 I DAINFERN SQUARE

Cnr of Winnie Mandela Drive &, Broadacres Dr, Fourways, Sandton, 2191

- Located on Parkade 2, one of the busiest parking lots, the lift located here takes customers directly to Virgin Active making it the perfect location.

SIZE	FORMAT	EST. OTS	AVAILABILITY
1.5 (H) X 5 (W)	Digital	120 386 / spot	Immediately



Based on 15" Advert

TG-D006 | DAINFERN SQUARE

Cnr of Winnie Mandela Drive &, Broadacres Dr, Fourways, Sandton, 2191

- Located on Parkade 1, leading to restaurants, salons, and shopping district.

SIZE	FORMAT	EST. OTS	AVAILABILITY
1.5 (H) X 5 (W)	Digital	177 903 / spot	Immediately



Based on 15" Advert

TG-D008 | DAINFERN SQUARE

Cnr of Winnie Mandela Drive &, Broadacres Dr, Fourways, Sandton, 2191

- Located strategically along walking routes to anchor stores such as Woolworths, Dischem, Pantry, Pick n Pay.

SIZE	FORMAT	EST. OTS
1.5 (H) X 2 (W)	Digital	141 185 / spot



Based on 15" Advert

PLUG INTO THE GRID

083 – 780 - 6590

Zenele@thegridtech.co.za

www.thegridtech.co.za

1st Floor, Dainfern Square, Dainfern Johannesburg 2191

THANK YOU!