
THE MEDIA FACTORY
EXCELLENCE IN OUT-OF-HOME

LOCATIONS

THE MEDIA FACTORY.

PORTFOLIO

FREE STATE

- Bloemfontein



GAUTENG

- Bedford Centre
- Booysens
- Clearwater Mall
- Hyde Park
- East Rand Mall
- Festival Mall
- Jabulani
- Menlyn Maine
- Newtown Junction
- Pan Africa Mall
- The Glen Shopping Centre
- Rosebank Mall
- Wonderpark
- Woodlands Boulevard

WESTERN CAPE

- Canal Walk
- Cape Town Inner City
- Cape Gate Shopping Centre
- Somerset Mall
- Table Bay Mall
- Gugulethu Square

KWAZULU-NATAL

- Ballito Village
- Ballito Lifestyle Centre
- Ballito Junction Mall
- Florida Park Hotel
- Pinewalk
- Pinetown
- Cornubia Mall
- Musgrave Centre
- Florida Road
- Suncoast
- The Workshop
- Umlazi
- Kwamnyandu
- Midway Crossing
- Umhlanga
- Westown

OUR SERVICES



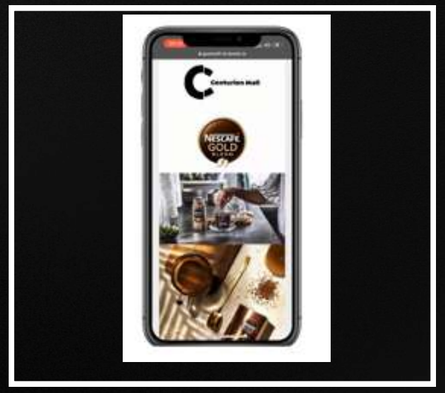
STATIC OOH

- Large Format
- Retail
- Lifestyle



DOOH

- Retail
- Lifestyle



WIFI

- Retail



ENTERTAINMENT

- Static Media
- Sponsorships

HYPE CONNECT

- Content Management
- Data Solutions,
- pDOOH
- Videography
- Content Creation

LANDLORD PARTNERS

Investec

OLDMUTUAL

HYPROP

Flanagan & Gerard
Property Development & Investment

vukile
Centres of Growth

GROWTHPOINT PROPERTIES

REDEFINE PROPERTIES

ATTERBURY
Property Fund

menlyn maine

COLLINS
– Since 1904 –

broll

EMIRA
PROPERTY FUND

EXCELLERATE | JHI

SATISFIED CLIENTS



GAUTENG



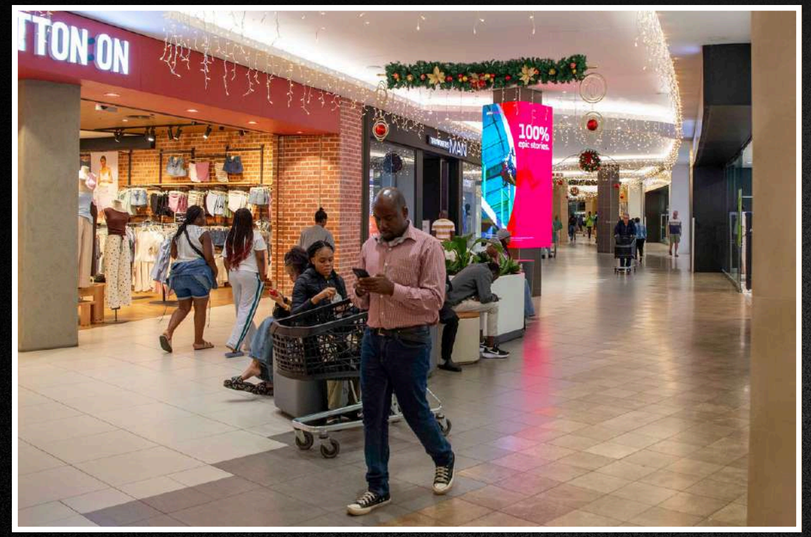
GAUTENG - DOOH













GAUTENG - OOH

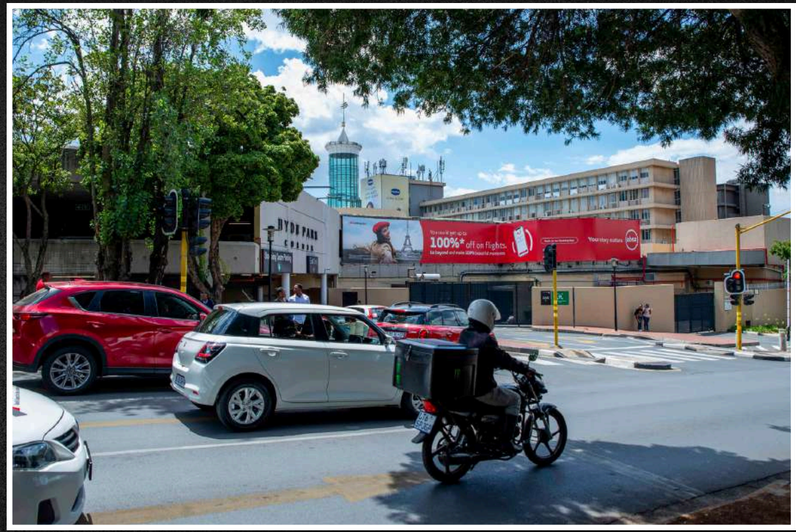

NEW
5X grease cutting power
even in cold water
Sunlight
central square
Bk n Bay


DEODORANT


HUNTER'S


2,5t
NOMINATION
LR 86 RJ GP

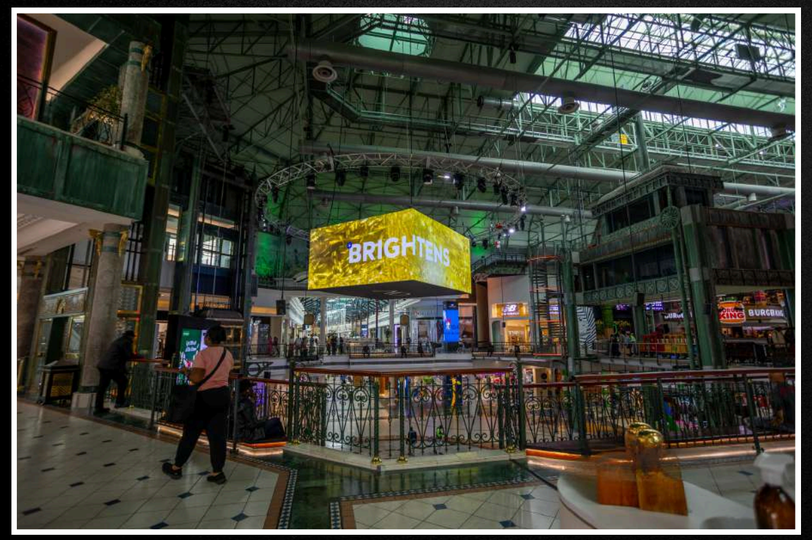

TISSOT
POWERED BY NATURE
CRAFTED FOR YOU
WOLF BROS.
WELCOME
WELCOME
37 74 XR GP


100%* off on flights

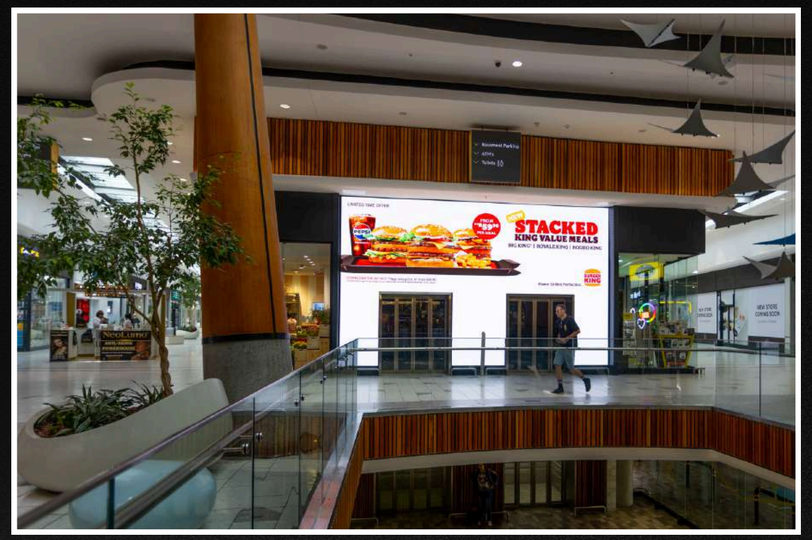
WESTERN CAPE



WESTERN CAPE - DOOH

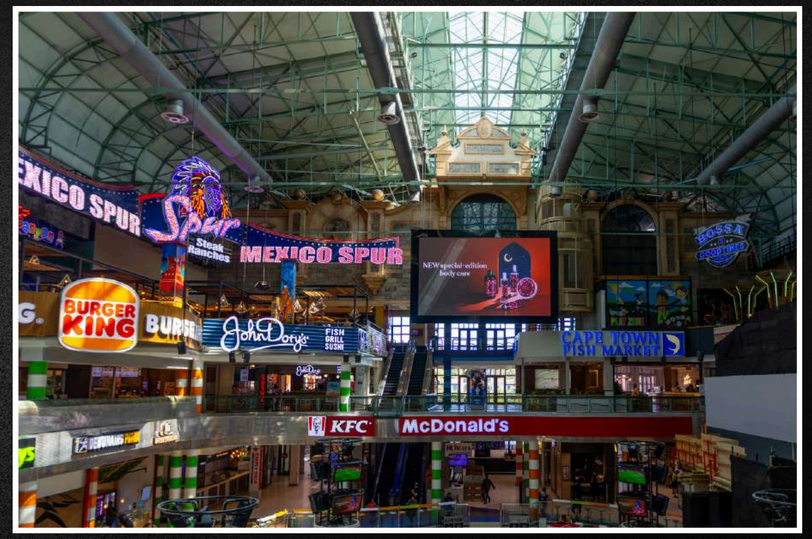












WESTERN CAPE - OOH









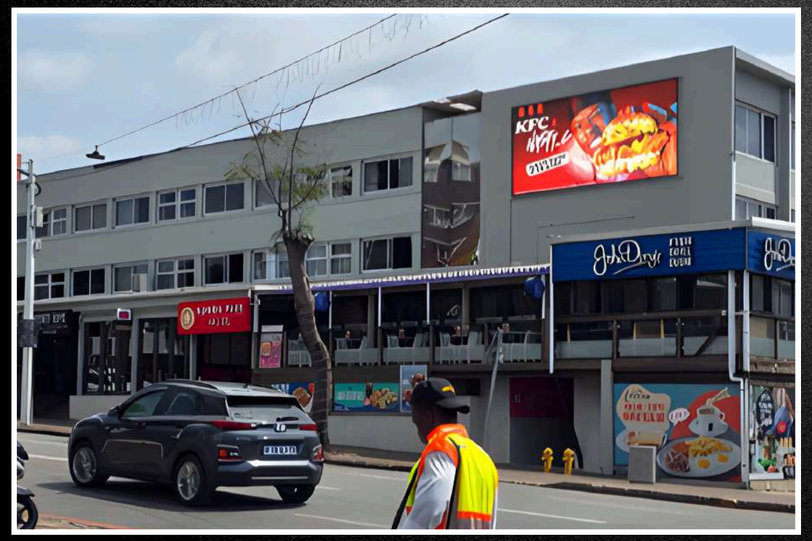


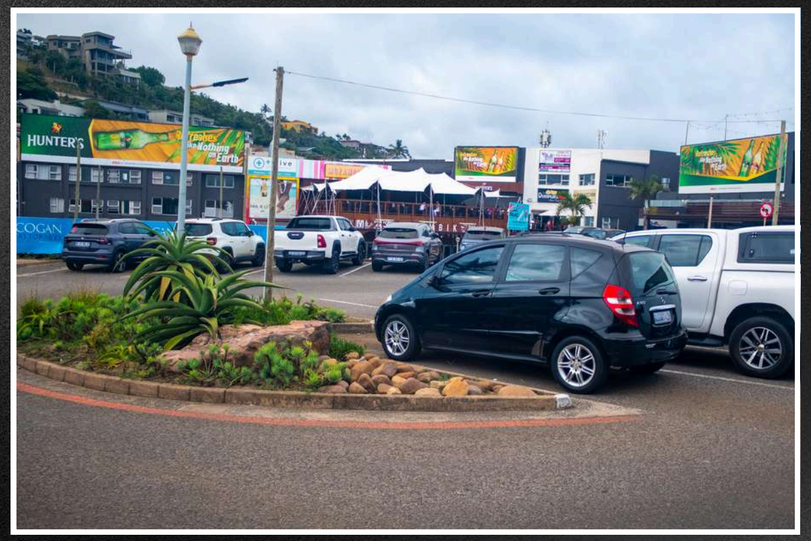


KWA-ZULU-NATAL



KZN - DOOH





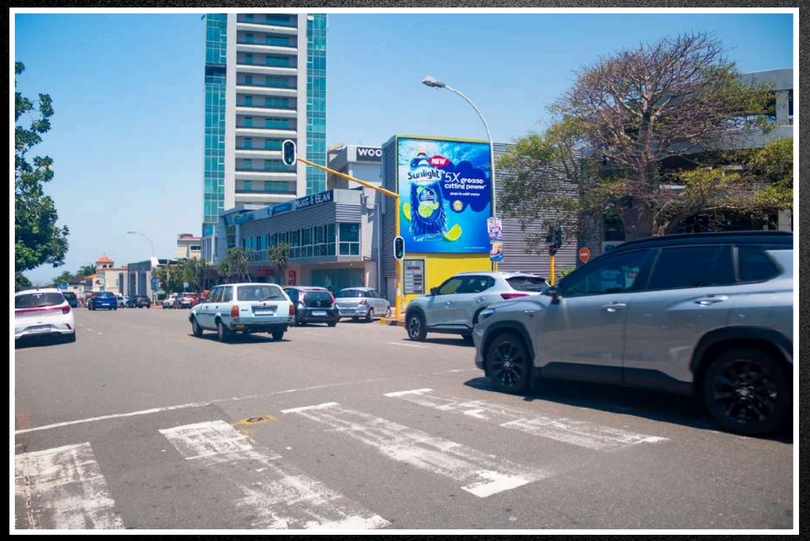




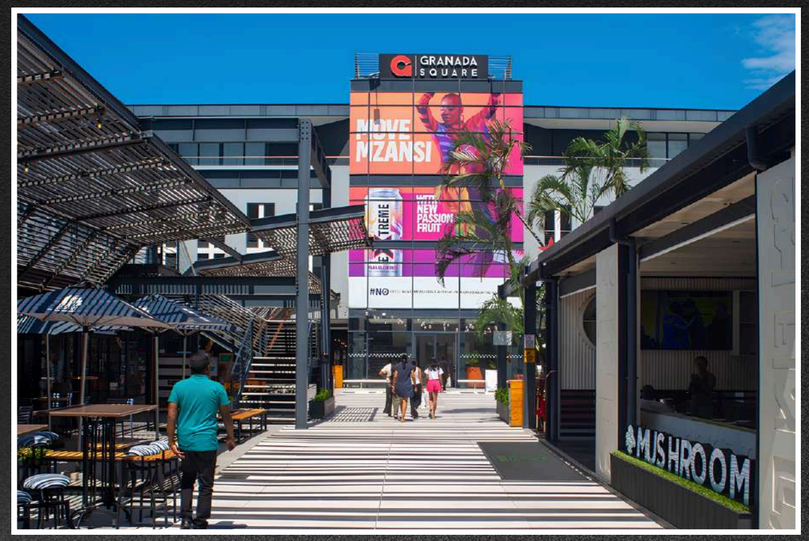


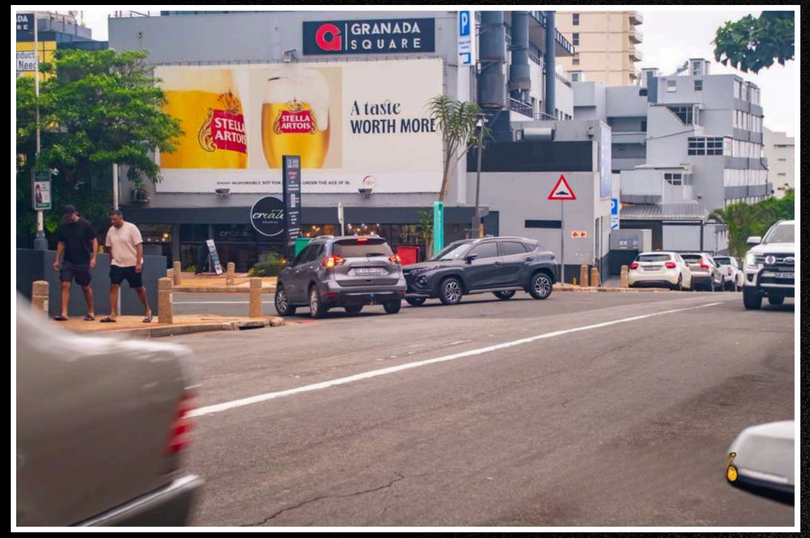


KZN - OOH


Sunlight
5X grease cutting power


WOOLWORTHS
HOLLYWOODbets
IT'S MORE FUN
TO SPIN WITH US
FREE
Covered
Parking


GRANADA
SQUARE
MZANSI
MUSHROOM


GRANADA
SQUARE
STELLA ARTOIS
A taste
WORTH MORE


Corona
Extra
THIS IS LIVING
SINCE 1925


THE HUB
HABKHAH
home
SAMSUNG

USHAKA MARINE WORLD













TMF WIFI

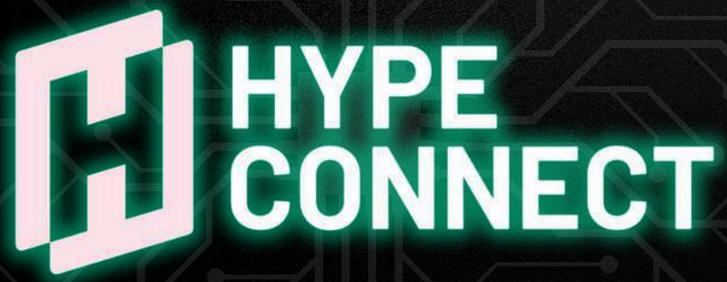
ENGAGE ACTIVE SHOPPERS THROUGH OUR IN-MALL WIFI ADVERTISING PLATFORM







HYPE CONNECT



- CONTENT MANAGEMENT SOLUTIONS
- DATA SOLUTIONS
- PDOOH
- VIDEOGRAPHY
- PHOTOGRAPHY
- CONTENT CREATION

ABOUT US

THE MEDIA FACTORY

WE ARE PROUDLY A 50% BLACK FEMALE (BBEE LEVEL 1) OWNED BUSINESS.

THE MEDIA FACTORY IS AN OOH MEDIA OWNER SPECIALIZING IN RETAIL AND LIFESTYLE ENVIRONMENTS.

WE PROVIDE BRANDS WITH OOH SOLUTIONS TO REACH AND ENGAGE WITH THE RIGHT AUDIENCES EFFECTIVELY.

THE MEDIA FACTORY WAS FOUNDED IN 2013.

OUR PORTFOLIO OF OOH SITES INCLUDE:

- LARGE FORMAT BILLBOARDS
- RETAIL STATIC & DIGITAL OOH
- LIFESTYLE & NICHE OOH FORMATS



THE MEDIA FACTORY

EXCELLENCE IN OUT-OF-HOME

THANK YOU

www.themediafactory.co.za

outdoor auditors

Broadsign

seedooh VERIFIED NETWORK

omc

OUT OF HOME MEASUREMENT COUNCIL.

ALL UNITE ™