

Who we are



Provantage was founded as an entrepreneurial OOH specialist that has grown and evolved into a collective of established Out of Home media & marketing services offerings to agencies and client direct in SADC.

Our success has been defined by the strength and resilience of an interconnected business approach.

▼ We Are Entrepreneurial

Provantage combines the agility of a startup with the strength of an industry leader, driving innovation and value.

▼ We Are Experts

With years of experience and specialist expertise, we deliver holistic, end-to-end solutions tailored to grow our clients' businesses.

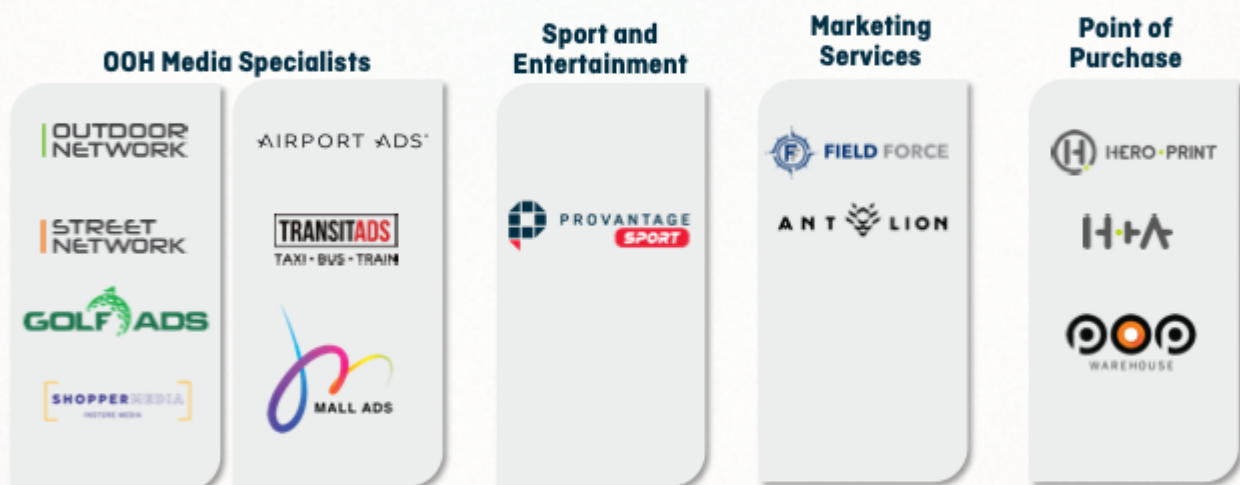
▼ We Are Collaborative

Our success is built on trust, partnering with the right people to consistently meet the needs of our clients and stakeholders.

We believe in
applying the
power of
enterprising
thinking to
drive **growth.**

Our portfolio of businesses

We apply entrepreneurial thinking at scale to enable companies to grow, unlock value for the brands we serve and continuously drive innovation in the out-of-home, marketing services and point of purchase space.



We are Black-owned, B-BBEE level 1 and empowered. Through our Provantage Training Academy we are committed to and actively contribute to the upliftment of the industry.